

NjeMa Training & Leadership  
Academy

## Company Profile



# NjeMa

NjeMa Marché Africain Consulting Ltd

*"Transforming Visions into African Success"*

# Executive Summary

## Who we are

**NjeMa Marché Africain Consulting Ltd (NjeMa)** is a consulting firm with its headquarters in Nairobi, Kenya and we pride ourselves on our ability to help our clients grow their businesses through training and leadership development, research and capacity building of their employees through our **Training and Leadership Academy**.

We have partnered with government and private organizations as well as individuals on the path of growth and development. Our primary focus is leadership and organizational development by fostering human capital and personal growth and development as we assure our clients of improved organizational effectiveness

Our expert trainers and facilitators bring a wealth of local, regional and international training experience.

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# Our Brief

At **NjeMa**, we know that not everyone is born a leader; But everyone can become a leader. We bring out the best in everyone.....



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# Overview

We specialize in capacity building through coaching, leadership development, training, consultancy, and research. Our mission is to equip organizations with the skills and knowledge needed to tackle global leadership and management challenges.

By sharing our expertise, we help clients adapt to the evolving demands of leadership and work environments. Our team of expert facilitators brings a wealth of local, regional, and international experience, ensuring tailored solutions that drive sustainable growth and organizational success. At NjeMa, we are dedicated to empowering leaders and teams to excel in today's dynamic and competitive landscape.

**Our Mission:** We are committed to providing excellent training and development services and supporting our clients to achieve their organizational goals.

**Our Vision:** To be the most trusted coaching, training and leadership development consultants in the region

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# Our Core Values

**R**esponsiveness – Custom made solutions to meet client needs.

**E**xcellence – Delivering outstanding quality in all services.

**L**oyalty – Building long-lasting and trustworthy relationships with clients.

**I**nnovation – Continuously seeking creative and effective solutions.

**A**ccountability – Owning responsibilities and ensuring integrity.

**B**oldness – Taking courageous steps to lead and inspire.

**L**eadership – Inspiring and guiding with vision, integrity, and purpose

**E**mpowerment – Helping teams and individuals unlock their full potential.

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# Our Core Services

- Executive Coaching:** Tailored one-on-one coaching sessions for senior leaders and executives, focused on enhancing their leadership skills, decision-making, and emotional intelligence to drive organizational success.
- Leadership Development Programs:** Comprehensive programs designed to cultivate leadership skills at all levels, focusing on strategic thinking, team management, and adaptability to navigate complex business environments.
- Organizational Training:** Workshops and training sessions aimed at improving team collaboration, communication, conflict resolution, and other essential skills to foster a productive and cohesive work culture.
- Strategic Consultancy:** Offering expert advice and solutions on organizational challenges such as leadership succession, change management, and performance optimization, helping clients align strategies with business goals.
- Research and Assessment:** Conducting in-depth need assessments, including leadership and organizational diagnostics, to identify areas for improvement and provide data-driven recommendations for enhancing leadership capacity and overall organizational performance.

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# Our Expertise

We deliver tailored coaching, leadership, and capacity-building solutions through a team of experienced professionals with local and international expertise. Our programs address key organizational challenges by enhancing leadership capabilities, promoting collaboration, and driving sustainable growth. Beyond training, we offer post-training support, continuous engagement, and robust monitoring to ensure actionable results and long-term success.

Our approach fosters tangible benefits, improving productivity, strengthening team dynamics, and elevating customer care. By equipping teams with essential skills to thrive in dynamic environments, we build a culture of efficiency and collaboration. This leads to better organizational performance, employee satisfaction, and long-term engagement, cultivating a positive workplace atmosphere that drives success across all levels.

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# Approach and Methodology

We employ a client-centric "Approach and Methodology" to deliver exceptional service in coaching, training, and capacity building.

We begin with a thorough needs assessment to align our solutions with client objectives. Our blended methodology combines interactive in-person sessions with dynamic virtual learning for flexibility and scalability.

We design customized programs using evidence-based practices, incorporating experiential learning techniques like role-plays, simulations, and case studies.

Regular progress tracking, feedback loops, and real-world application exercises ensure measurable outcomes. Post-training support, including coaching, peer networks, and continuous learning tools, fosters long-term success and empowers clients to achieve sustained excellence.

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# Some of our areas of expertise

- Leadership and Management
- Financial Management
- Sales and Customer Service
- Corporate Governance
- Executive Coaching
- Team Building
- Performance
- Entrepreneurship
- Human Resources
- Finance and Insurance
- Cyber Security

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# Transforming Visions in African Success....

## **Ms. Winfred Mwihaki**

Co-Founder, Managing Partner and Training Lead

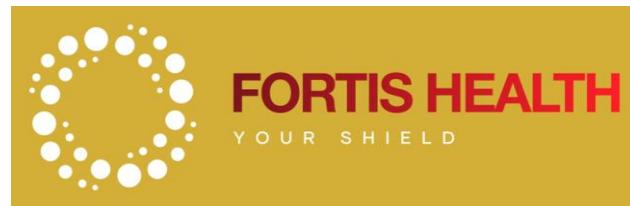
*"BCOM, Human Resources, CHRP,IHRM - Management University of Africa,  
Scaling Operations -Linking strategy and execution –Northwestern University "*

With a rich experience in human resources and training, Strong communication skills, Winfred has worked with directors, senior Managers as well as general staff in various organisations. We work with a team of expert trainers in development, management & research.

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# Some Happy Clients



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# Contact Us

## Why NjeMa

**NjeMa** delivers tailored coaching, training, and capacity-building solutions that drive measurable ROI. Our expert team ensures impactful results through innovative methodologies, post-training support, and robust monitoring. By empowering teams, enhancing efficiency, and fostering a positive culture, we enable sustained growth, improved performance, and long-term organizational success.

**NjeMa** is thrilled to partner with **Ubuntu Services Limited** to deliver exceptional value and seamless services to our clients in Zambia."

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